



Next Generation Data Warehouse

SQData, in conjunction with Forest Rim Technology and Bill Inmon, offers customers the ability to incorporate unstructured data into a data warehouse, integrating it with their existing structured data. This enables companies to advance to the next generation of data warehousing, DW2.0™ with minimal effort.

“Delivering the Value of the Next-Generation Data Warehouse DW2.0™”

Textual Analytics Solution

The Forest Rim technology includes the following features that allow you to migrate to DW2.0™.

➤ Textual Integration

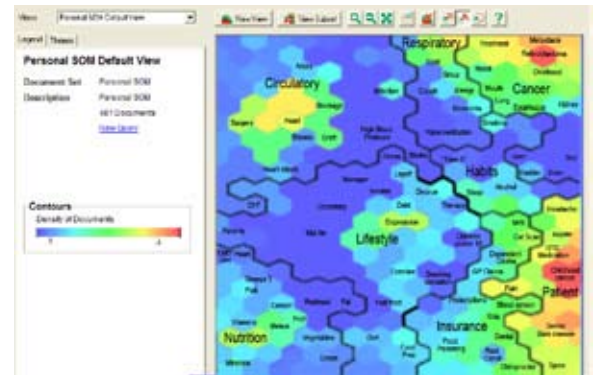
Non-proprietary textual integration allows you to incorporate your unstructured data (i.e. contracts, medical records, call center logs, warranties, etc.) into your data warehouse where it can be analyzed along with existing structured data, resulting in more robust business intelligence capability.

➤ Data Visualization

Self-Organizing maps (SOMs) can be used to determine correlations, relationships and major themes associated with the information contained in textual documents.

➤ Pre-Built Taxonomies

The classification of relationships between entities contained within unstructured data is provided by a comprehensive set of pre-built taxonomy libraries, that enable you to integrate your textual data into your data warehouse in a rapid and efficient manner.



Highlights

The key features that are offered by the Forest Rim technology include:

➤ Comprehensive Solution for Unstructured Data

All aspects of textual analytics are provided in a single, integrated package which includes textual analytics, conversion of textual content into relational format, data visualization and industrial-strength taxonomies.

➤ Near-Real-Time Change Detection and Delivery

SQData's real-time changed data capture components are used to instantly detect changes to unstructured data sources, communicate the change event(s) to the Forest Rim Textual ETL engine for processing and apply the newly processed data into the data warehouse.

➤ Utilize Existing BI Technology

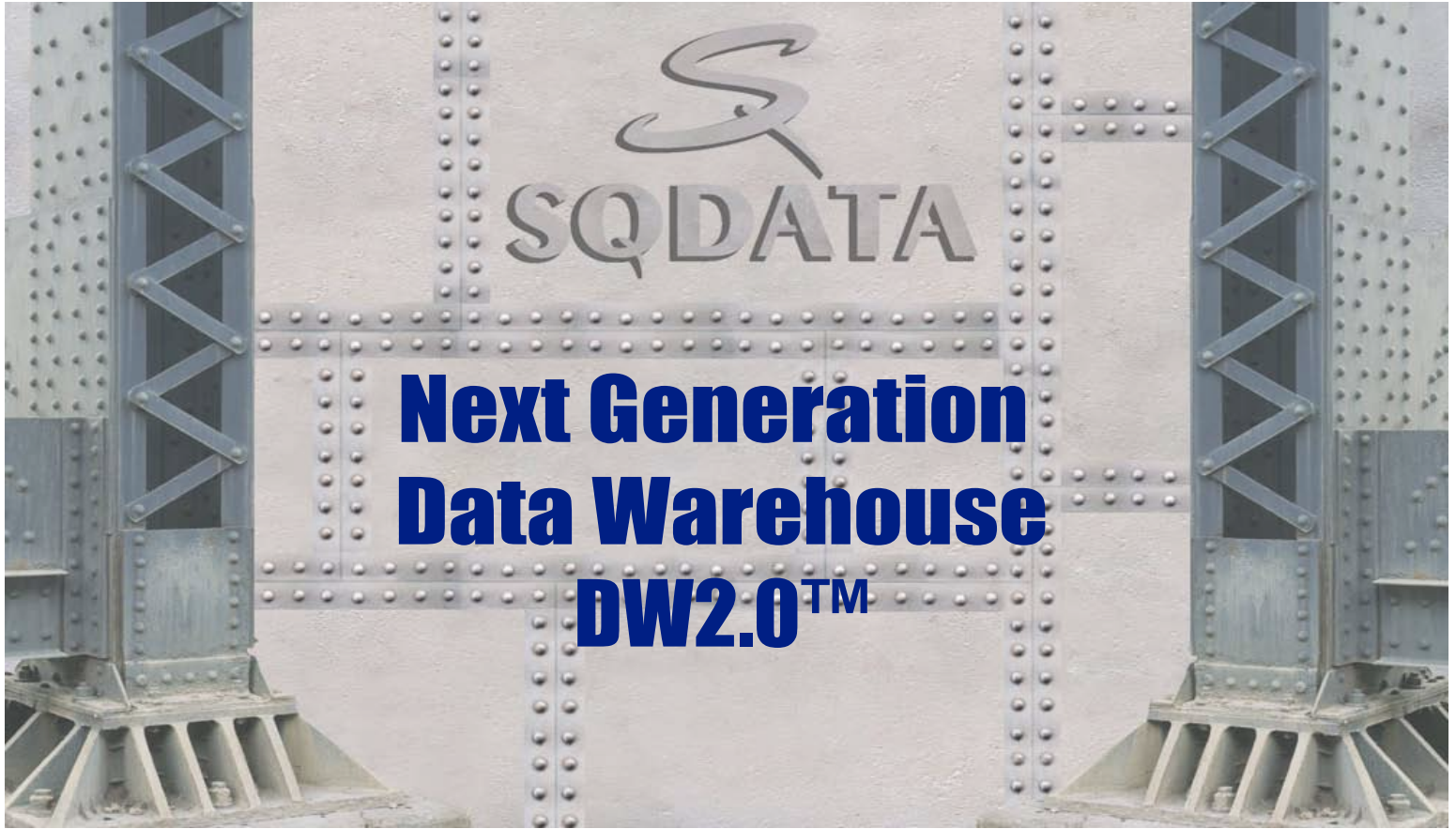
Forest Rim's non-proprietary technology allows you to leverage your existing business intelligence software (i.e. Cognos, Business Objects, MicroStrategy, etc.) for data mining and analytical processing.

➤ Automated Documentation of SAP ABAP Code

Forest Rim provides a method to quickly analyze ABAP code and produce the documentation needed for managing and updating ABAP code. No longer is ABAP an obstacle to administrating an SAP environment.

➤ Rapid Deployment

The Forest Rim pre-built taxonomies enable you to integrate your unstructured data into your next generation data warehouse very quickly, enabling you to realize an immediate return on your investment.



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About Forest Rim Technology

Forest Rim Technology was formed by Bill Inmon, world-renowned expert, speaker and author who is widely recognized as the “Father of Data Warehousing”. Forest Rim provides technology to bridge the gap between structured and unstructured data.

For more information about Forest Rim and Bill Inmon, please visit www.textualetl.com.

About SQData

SQData was founded in 2000 by a team of Database Software Developers and Consultants with a goal of providing customers with the most comprehensive data capture, replication and event publishing framework available.

SQData’s customers tend to be large companies who have a need to integrate their legacy data with newer technologies. Companies choose SQData for its legacy data capability, reliable operation and simplicity.

For more information regarding SQData technology and professional services, please visit www.sqdata.com