

DataKinetics and SQData Announce Partnership Agreement

OTTAWA, September 28, 2011 -- **DataKinetics, Ltd.**, a leading provider of mainframe optimization solutions, today announced a partnership agreement with **SQData**, a leading provider of enterprise data replication solutions.

Under the partnership, DataKinetics will resell SQData's product line, which includes high-performance, near-real-time changed data capture (CDC), replication and data integration software for mainframe and distributed databases, to enterprise customers with disparate systems that need to leverage their data in real time.

"SQData is a highly regarded vendor known for its innovative products", said **DataKinetics CEO Allan Zander**. "Adding their data replication solutions to our own mainframe data optimization solutions will build on our strategy of providing data access optimization solutions for applications that extend across enterprise mainframe and distributed systems. This is a logical step after the release of our Java to DB2 Optimizer producer earlier this year."

"SQData is pleased to be a part of DataKinetics' continued growth in the enterprise IT market," stated **SQData CEO Scott Quillicy**. "We believe that our real time data replication technology will be a key part of DataKinetics strategy, and should help them as they drive into new markets."

About DataKinetics

DataKinetics®, the leader in transaction and performance optimization technology, enables the top data centers in the world to overcome today's mainframe throughput, performance and capacity challenges. In business for 30 years, DataKinetics products are powering nearly a billion mission-critical transactions per second every day for the world's largest banking, insurance, credit card, brokerage house and retail organizations. Visit www.dkl.com for more information.

About SQData

SQData is a leading provider of high-performance, near-real-time changed data capture, replication and data integration software for mainframe and distributed databases. SQData's software allows customers to address a variety of business needs ranging from data conversions/migrations to active/active data replication to near-real-time population of data warehouses. Founded in 2000, SQData is based in Addison, Texas. For more information, please visit www.sqdata.com.

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